

Shell Lake Boats

give you maximum Quality, Dependability and Service. Take a few minutes to look over the many models in this folder. Read about Shell Lake's Strip Boat Construction . . . Sealer "900" . . . Chemiseal . . . and countless more features. For further details, consult your nearest Shell Lake Boat Dealer, or write to the factory.



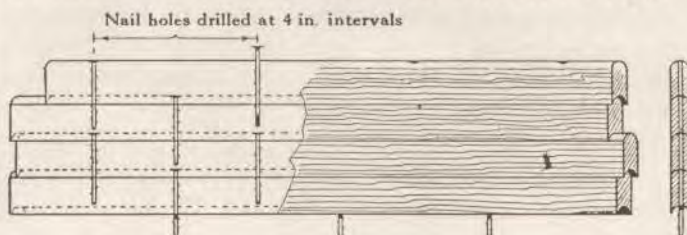
SHELL LAKE STRIP AND CANVAS COVERED BOATS

have been well-known leaders for over fifty years. They are beautifully designed and carefully built of high-grade material, by expert craftsmen.

Construction

Hulls are select, air-dried, Western Red Cedar, reinforced with Oak keels and heavy Oak ribs throughout length of the boat. Transoms are 1 1/4 in. Mahogany, reinforced with Oak edges and knee braces at bottom center and top corners. Gunwales and decks are Philippine Mahogany. Half-ribs between the full ribs take the place of floor racks and provide a permanent floor—strong and easy to clean.

SHELL LAKE STRIP CONSTRUCTION



NOTE: This diagram shows how Shell Lake "Strip" construction reduces weight, makes stronger, water-tight boats.

Guarantee

SHELL LAKE BOATS and CANOES

are guaranteed to be exactly as represented. However, we reserve the privilege of making material substitutions which may be necessary due to critical material shortages.

Motor Recommendations

For each boat we have suggested the motor horsepower best suited to that particular model, and for which the boat has been approved by O.B.M.A. Larger or smaller motors may be used, but the size we have recommended will, in most cases, give most satisfactory and safe performance.

Sealer "900" Between Every Strip

Sealer "900" is a new product, recently developed and manufactured by a well-known national concern. It is a substance very similar to rubber cement, is very elastic and never becomes completely hard. A thin stream of this material is run into the concave edge of each strip before the strips are assembled. When the strips are nailed together edgeways the Sealer "900" is bonded to each strip and forms a water-tight seal that will lessen any tendency to leaking, even though the boat may be left out of the water and dried out. When the boat is again placed in the water and the strips expand, the Sealer "900" compresses and allows the strips to regain their natural position without buckling. Sealer "900" will last indefinitely, and will provide a leak-proof seal between the strips for many years.

Chemiseal Treatment

CHEMISEAL is an exclusive formulation containing a powerful fungicide together with a special combination of oils, gums and resins that completely penetrates wood, and controls decay, mold, mildew, stain, insects and, to some extent, the contraction and expansion in wood.

Every piece of wood used in SHELL LAKE BOATS that is subject to decay, has been immersed in CHEMISEAL, and thoroughly impregnated. CHEMISEAL thus becomes a permanent part of the wood cell structure and insures protection against decay for the life of the boat.

THE SCAMP—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



A sharp-nosed, semi-V runabout; fast, dry and seaworthy for racing or family use. Especially designed for use with large motors. Mahogany planking, finished natural above the water line. Matched Mahogany decking, gun-

wales and transom. Beautiful in appearance and performance. Model 16 has two cross seats and U seat—Model 14 has two cross seats only. All cross seats, in both models are fitted with Dinbec double action hinges and back rests.

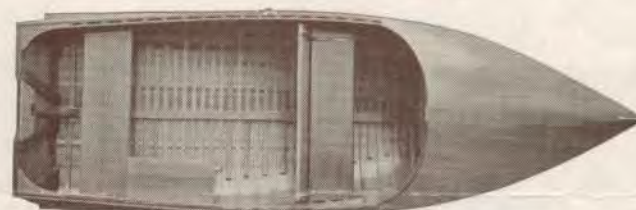
Model No.	Length	Height Fore	Inside Depth Stern	Inside Depth Amidship	Beam	Width Stern	Length Deck	Approx. Weight	Factory Price
14	14'	29"	19"	22"	58"	54"	54"	300 Lbs.	\$375.00
16	15'10"	31"	19"	23"	63½"	57½"	60"	340 Lbs.	395.00

Motor Recommendations—Model 14—25 H.P., O.B.C. Rated; Model 16—35 H.P., O.B.C. Rated.

THE CORMORANT—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



Completely re-designed for 1954.
Additional Beam and Stern width.



A fast-stepping little runabout with less weight, beam and free-board than our Scamp Model. Designed for pleasure use with medium sized motors. Built and finished of

same material, and in same manner as our Scamp Model, except that bottom is red instead of green.

Model No.	Length	Height Fore	Inside Depth Stern	Inside Depth Amidship	Beam	Width Stern	Length Deck	Approx. Weight	Factory Price
24	14'	26½"	15½"	19½"	54"	51"	54"	225 Lbs.	\$330.00

Motor Recommendation—15 H.P.—O.B.C. Rated.

THE DELUXE SCAMP and CORMORANT—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



These are our regular Scamp and Cormorant hulls, built with a double cockpit divided by a Mahogany deck 15" long and crowned to match the forward deck, which is 60" long.

Gunwales are covered with Mahogany, and both cockpits are completely surrounded by Oak combing. Back rest in forward cockpit is a permanent part of center deck. Dinbec double action hinges on back rest in rear cockpit.

These are beautiful appearing boats, especially when equipped with windshield and steering wheel, and we are proud to offer them as the "Kings" of the SHELL LAKE line.

Model No.	Approx. Weight	Factory Price
SCAMP		
D14	330 Lbs.	\$425.00
D16	360 Lbs.	445.00

Steering Wheel completely installed in rear cockpit, \$45.00.
Windshield completely installed on either deck, \$50.00.

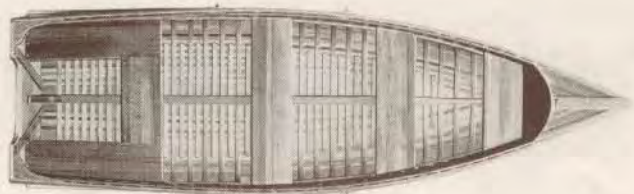
CORMORANT		
D24	260 Lbs.	\$580.00

All other specifications same as regular models shown above.

THE SCOUT—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



Models 34 and 36 completely re-designed for 1954.
Faster—Drier—Safer.



A deep-sea model for use on large bodies of water—very sturdy and seaworthy. Many of these boats are being used by the U. S. Department of Agriculture in their Biological

Survey and Forestry Service work.

The boat is varnished inside and painted green and white on the outside. Full length splash rails.

Model No.	Length	Height Fore	Inside Depth Stern	Inside Depth Amidship	Beam	Width Stern	Approx. Weight	Factory Price
34	14'	28"	19"	22½"	56"	51"	245 Lbs.	\$285.00
36	15'10"	28½"	19"	22½"	58"	51"	300 Lbs.	300.00
38	17'10"	30"	20"	22½"	58"	50"	375 Lbs.	340.00
30	19'10"	33"	21"	23"	60"	51"	420 Lbs.	375.00

Motor Recommendations—No. 34—15 H.P.; No. 36—25 H.P.; No. 38—35 H.P.; No. 30—50 H.P.—all O.B.C. Rated

THE FALCON—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



A wide, roomy semi-V type for use with motors and oars—just the boat to run to and from fishing grounds with, and to fish from while there. Note the full, flat floor—the liberal beam and free-board which insures seaworthiness

and steadiness on the water insuring safety when standing up or moving about in the boat. This is the most popular all-purpose boat in our line. The inside is varnished and the outside painted green and white. Full length splash rails.

Model No.	Length	Height Fore	Inside Depth Stern	Inside Depth Amidship	Beam	Width Stern	Approx. Weight	Factory Price
52	12'	24"	14½"	17¾"	50"	45"	175 Lbs.	\$230.00
54	14'	25"	15½"	18"	52"	45"	200 Lbs.	245.00
56	15'10"	26"	16¼"	19½"	53½"	44"	240 Lbs.	260.00

Motor Recommendations—No. 56—15 H.P.; No. 54—10 H.P.; No. 52—8 H.P.—All O.B.C. Rated.

THE FISH HAWK—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



The Wisconsin Resort Model with semi-round bottom and a slight lift at the stern, which makes it a very easy

rowing boat, and well suited for use with small motors. Varnished inside and painted green and white on the outside.

Model No.	Length	Height Fore	Inside Depth Stern	Inside Depth Amidship	Beam	Width Stern	Length Deck	Approx. Weight	Factory Price
64	14'	24½"	14½"	18"	50"	36½"	14"	160 Lbs.	\$210.00
66	15'10"	25"	16"	19"	51"	37"	14"	190 Lbs.	225.00

Motor Recommendations—5 to 8 H.P.—O.B.C. Rated.

THE LADY GULL—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



A daytime, Outboard Cruiser with full protection from rain and sun, recommended for from two to six passengers for open water fishing or cruising on lakes or rivers. Strips of planking in hull $\frac{5}{8}$ " thick, and cabin is constructed of well reinforced plywood $\frac{3}{8}$ " thick.

Two windows on each side of cabin, arranged to open full size for ventilation, and large, V-type windshield for ample vision. Catwalk with handrail provided for convenience in docking and mooring. Varnished inside and painted white and blue on the outside.

Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Cabin Roof Length	Length Deck	Approx. Weight	Factory Price
88	18'	38"	Stern 21"	Amidship 28"	74"	61½"	6'	60"	550 Lbs.	\$850.00

Motor Recommendations—10 to 35 H.P.—O.B.C. Rated.

THE L. G. CONVERTIBLE—(A Strip Boat—Chemiseal Treated—Sealed With Sealer "900")



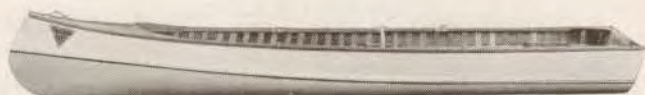
This is our Model No. 88 Cruiser hull with 60-inch deck and covered gunwales, making it a multi-purpose, big water boat that may be used open, or with windshield and side

protection wings or with removable awning top for protection from sun and rain. If interested in this model, write for more details on accessories available.

Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Length Deck	Approx. Weight	Factory Price
78	18'	38"	Stern 21"	Amidship 28"	74"	61½"	60"	490 Lbs.	\$595.00

Motor Recommendation—10 to 50 H.P.—O.B.C. Rated.

THE SNIPE—(Cedar Planked—Canvas Covered—Chemiseal Treated Canvas)



A light weight canoe type boat for outboard use. Semi-V bottom with good free-board and high bow. Easily handled

on light trailer or auto top. Varnished inside and painted green outside.

Model No.	Length	Height Fore	Inside Depth		Beam	Width Stern	Approx. Weight	Factory Price
104	14'	27"	Stern 15"	Amidship 15"	45½"	41½"	115 Lbs.	\$215.00

104S—Same boat with full length splash rails as illustrated—\$12.00 extra. Painted green and white.

Motor Recommendations—2½ to 8 H.P.—O.B.C. Rated.

THE SNIPE JUNIOR—(Cedar Planked—Canvas Covered—Chemiseal Treated Canvas)



A light weight, portage or auto-top model designed to take with you on vacation or fishing trips. Seaworthy and with carrying capacity for two adults and their fishing equipment. Varnished inside and painted green outside.

Model No.	Length	Height Fore	Stern	Inside Depth Amidship	Beam	Width Stern	Approx. Weight	Factory Price
103	12'	16½"	13"	14½"	45"	42"	95 Lbs.	\$195.00

103S—Same boat with full length splash rails as illustrated—\$12.00 extra. Painted green and white outside.

Motor Recommendations—5 H.P.—O.B.C. Rated.

SHELL LAKE CANOES—(Cedar Planked—Canvas Covered)



Two models—each in three lengths—to meet the demand for a beautiful craft.

Designed to include the beauty of the old Indian Canoes—easy to paddle—steady on the water, and with great carrying capacity.

DELUXE MODEL						GUIDE MODEL					
No.	Length	Beam	Depth	Approx. Weight	Factory Price	No.	Length	Beam	Depth	Approx. Weight	Factory Price
116	16'	34"	12½"	80 Lbs.	\$195.00	1166	16'	34"	12½"	65 Lbs.	\$190.00
117	17'	35"	12½"	85 Lbs.	200.00	1177	17'	35"	12½"	70 Lbs.	195.00
118	18'	36"	12½"	90 Lbs.	205.00	1188	18'	36"	12½"	75 Lbs.	200.00

THE MALLARD QUEEN—(Cedar Planked—Canvas Covered)

A light weight Hunting Boat of shallow draft, very steady to shoot from, and with enormous carrying capacity.

Model No.	Length	Beam	Inside Depth	Approx. Weight	Factory Price
122	12'6"	42½"	13"	75 Lbs.	\$140.00



THE DRAKE MALLARD—(Cedar Planked—Canvas Covered)



A square stern, canvas covered combination Hunting and Fishing Boat with which outboard motor may be used.

Model No. 153, Length 13', Beam 46½", Approx. Weight 100 Lbs., Factory Price \$170.00.

THE HUNTER AND TRAPPER

A very light, canvas covered portable type Hunting Boat, easily handled by one man.

Model No. 152, Length 12'6", Beam 42", Approx. Weight 55 Lbs., Factory Price \$150.00.



SHELL LAKE BOAT ACCESSORIES

SEALER "900"

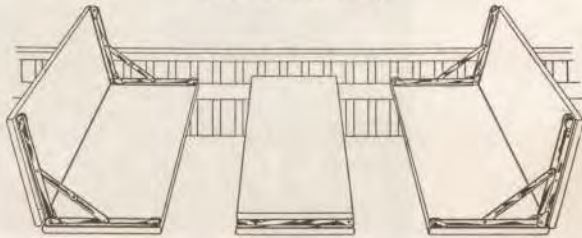
This is the same material used between the strips in SHELL LAKE BOATS, and may also be used to stop leaks in old boats. A coat over the outside of an old boat, covered with one or more coats of marine paint or enamel will stop practically all leaks in old boats.

Pints.....	each, \$ 2.15
Quarts.....	each, 3.90
Gallons.....	each, 12.40

MARINE PAINTS AND VARNISHES

Green.....	per qt., \$2.50
White.....	per qt., 2.25
Vermilion.....	per qt., 2.25
Olive Drab (duck boat color).....	per qt., 2.25
Spar Varnish.....	per qt., 2.00
White Lead Putty.....	per lb., .80
Canoe Enamel—Green, Red, Orange or Blue.....	per qt., 2.50

DINBEC "DOUBLE-JOINTED" HINGES Fold Either Way



Easily folded to face either front or back of boat. When back is closed, the seat becomes conventional for rowing. In this horizontal position it covers the seat, protecting it against rain or dew.

Hinges are sturdily constructed, and without adjustments to need attention. Installation is extremely simple, requiring only the addition of a board 12" wide or two 6" boards for the back, which are bolted to the Dinbec hinges. Will fit any size seat in any boat. Price \$5.95 per pair.

PADDLES



Canoe Paddles—(Best Grade Spruce—Varnished)

4½ ft. length.....	each, \$3.70
5 ft. length.....	each, 3.90
5½ ft. length.....	each, 4.10
Duck Boat Paddles—O.D. Color—	
5 ft. length only.....	each, 2.75

BOAT OARS



First Grade Ash Oars, Varnished

6 ft.....	per pair, \$7.00
6½ ft.....	per pair, 7.50
7 ft.....	per pair, 8.00
7½ ft.....	per pair, 8.50

CANVAS BOAT COVERS, MILDEW AND WATERPROOF



A good boat cover adds years to the life of your boat—keeps the inside dry and clean. Our covers are made of heavy treated canvas, pre-shrunk to insure a minimum of shrinkage, and each cover is tailored to fit each individual model. Prices are complete with fasteners and tightening ropes.

Models No. 52 and 103.....	each, \$19.50
Models No. 24, 54 and 64.....	each, 22.00
Models No. 14, 34, 66 and 104.....	each, 23.50
Model No. 56.....	each, 26.00
Model No. 36.....	each, 27.00
Model No. 16.....	each, 28.00
Model No. 38.....	each, 30.00
Model No. 30.....	each, 33.50
Model No. D-24 with Windshield Pocket.....	each, 25.00
Model No. D-14 with Windshield Pocket.....	each, 26.00
Model No. D-16 with Windshield Pocket.....	each, 30.50

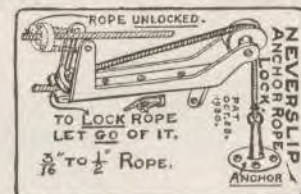
MAXWELL ANCHOR LIFT AND HOLDER



The Maxwell Anchor Lift and Holder is a sturdy device, which may be attached to the deck of any boat by means of stove bolts. The lift contains a pulley over which the anchor rope is run to raise and lower the anchor, and also contains a simple snubbing device that will lock your anchor in any position desired. Any type anchor with a stem on it, similar to the one in the above illustration, fits snugly into the holder when the anchor is not in use, and removes any necessity of taking the anchor into the boat. Easily attached and can be used on any length deck.

Maxwell Anchor Lifts.....	each, \$8.25
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"NEVER SLIP" ANCHOR ROPE PULLEY



Self-locking.....	each, \$2.50
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BOAT ANCHORS

Mushroom Type, 15 lb.....	each, \$4.00
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Seyl Outboard Motors and Boats
 Fox Lake, Illinois
 Phone Fox Lake 7-5742

SHELL LAKE BOAT CO.
 SHELL LAKE, WISCONSIN
from
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 402-406 EAST 115th STREET
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